



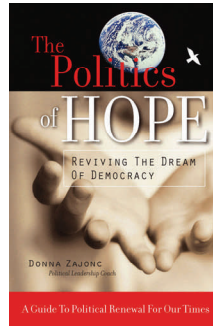
Donna Zajonc (Say-John)

Speaking Topics

THE POLITICS OF HOPE



Donna Zajonc is a former Oregon State Representative and her party's nominee for Secretary of State. As keynote speaker, seminar leader, author, and professional coach, Donna is passionate about the nobility of public service. She brings her nonpartisan awareness to audiences, entertaining, inspiring and challenging them to think and lead in new ways.



**The Politics of Hope:
Reviving the Dream of Democracy**
by Donna Zajonc

“

The Politics of Hope is a powerful reminder of what could be, and a guide to making it happen. ”

~Marianne Williamson
author of
Healing the Soul of America

POPULAR SPEECHES & WORKSHOPS

KEEPING YOUR VISION FOR PUBLIC SERVICE ALIVE

As a former Oregon State Legislator, Donna Zajonc understands the challenge today's public leaders face to keep alive their vision and inspiration for public service. In this presentation, Donna will help you rekindle your passion for public service and outline tips she has learned as a professional leadership coach. Sharing from her book, *The Politics of Hope*, she will introduce the Four Stages of Public Leadership providing the keys to maintaining your energy as a successful leader at work and in your community.

PUBLIC LEADER AS CONVENER AND COLLABORATOR

Local and state officials can take the lead in decision making by convening community conversations to tackle problems before they become explosive. The old style of leading was based upon the idea that the public leader had all the power and answers. Today's government leaders can leverage their power by convening people together in public conversations as a way of taking action but not taking sides. Learn the Eight Keys to Convening and transform your role as a public leader. Public meetings could actually become fun again!

CREATING POWERFUL PARTNERS

Growth and change are a way of life. People with differing viewpoints may go to battle with competing ideas for improvements. You recognize that collaboration is essential to vibrant, healthy groups and communities. You know "the way you've always done it" doesn't work anymore. So how do you collaborate, embrace diversity, and take action in a way so that no one loses? By learning about the Four Stages of Public Leadership, evaluating the strengths & weakness of each, and assessing your leadership point of view.

BUILDING AND REPAIRING TRUST

As leaders, if we do not have trusting relationships with our fellow leaders and staff, we simply will not be effective. But what is trust? How do we know when we have trust and most important, how do we repair it when trust is lost. Distrust is extremely expensive to the success of our organizations and our individual well being. There is a lot we can do to repair trust and we can actually increase trust much faster than we think.

CREATING A CHARACTER-BASED PUBLIC ORGANIZATION

How do public leaders maintain their character when ethical lapses seem to be everywhere today? What is character and how do we build character in our local government? Complex and rapid global changes are presenting new ethical challenges far beyond anything imagined just a few years ago. In order to attract and keep quality workers who want to work in quality organizations, our public organizations must be more than ethical---they must be character-based. In this seminar, participants will learn tips on how to develop a character-based organizational culture so that citizens and employees admire you, as well as your public organization.

PUBLIC SERVICE: A CALLING OR A CRAVING?

Those of us dedicated to public service may discover there is a thin line between our calling to serve and our craving to serve. We may believe we are "suppose" to serve the public good, only to discover later that we occasionally doubt our decision and eventually loose our commitment to public service. When we can renew our call to service, we become aware of our passions, and our actions unfold with ease while dramatically increasing our effectiveness as a public leader.

ALL TOPICS CAN BE DELIVERED AS:

🦋 45 minute keynote speech 🦋 ½ day seminar 🦋 Full day seminar 🦋 **Custom Topics Available** 🦋 **Call for rates**

What People are Saying

Learning to lead and work in these complex and chaotic times is a challenge for all of us. As a former state legislator and now a keynote speaker, workshop leader, author and professional coach, I am passionate about helping individuals and groups learn to leverage their polarization and figure out how to effectively work together. As an individual facilitator and speaker, or together with my husband, I am a catalyst for change, inspiration and opportunities. Please consider me for your next conference.

Donna Zajonc

“Donna Zajonc is a tremendous speaker and success coach! She speaks straight from her heart. As a seasoned professional, her message is not only uplifting but also done with sincerity – a sure delight for any audience!”

~Patrick Snow, author
Creating Your Own Destiny

“The winds of change are blowing and Donna Zajonc is leading the way with her intelligent, thoughtful and refreshing approach to political leadership. I enthusiastically recommend her!”

Roselyn O'Connell
2004 Congressional Candidate

“Everyone was pleased by your well-chosen words of wisdom, attention to every detail and audience engagement. I was especially impressed with the way you drew your audience in and had them nodding their heads in agreement with your remarks and completely held their undivided attention.”

Jean Wessman
Washington State Association of Counties
Policy Director/Conference Coordinator

David “Emerald” Womeldorff has over 25 years experience in leadership education, seminar facilitation and teaching collaboration skills. He has facilitated groups in strategic visioning, action planning, cross-function team development, managing changing and the art of collaboration. David is currently involved in the delivery of the Executive Integral Leadership Program, an innovative program offered at the University of Notre Dame's Mendoza College of Business Education. Writing under the pen name, David Emerald, he is also the author of the new book *The Power of TED** (*The Empowerment Dynamic*).



The husband and wife team of **Donna Zajonc** and **David Womeldorff**

are co-founders of The Bainbridge Leadership Center. The focus of the Center is Leadership Training for groups and individuals within the public and private sectors. Whether you work with one or both, you will find their insights profound and your passion to lead revitalized.

“Your program was outstanding!!! I was most impressed with the training....well done!”

William Whitson, President
Florida City and County Managers Association
2006 Winter Leadership Academy Program

“Donna and David are truly inspirational. Their work is having a powerful impact on many of our projects. They can help us create the future we seek.”

Deborah Nankivell
CEO Fresno Business Council

CLIENTS INCLUDE:

- 🕊 California League of Cities
- 🕊 City of West Palm Beach, Florida
- 🕊 Florida City & County Managers Association
- 🕊 International City/County Management Association
- 🕊 International Institute of Municipal Clerks
- 🕊 National Association of Counties
- 🕊 National Association of Women Business Owners
- 🕊 National Conference of State Legislators
- 🕊 National League of Cities
- 🕊 New Hampshire Municipal Managers Association
- 🕊 Ohio City and County Managers
- 🕊 Oregon Transit
- 🕊 Texas Association of Counties
- 🕊 Texas District & County Attorneys Association
- 🕊 Washington PUD Association
- 🕊 Washington State Association of Counties